Approved For Release 2002/01/17: CIA-RDP83-00415R013800010001-6

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German Democratic Republic/Soviet Orbit Countries/

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THE 1952 LEIFZIG FAIR (4 pp; German; report undated;

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evaluation of the 1952 Leipzig

Fair.

1. General appraisal of the fair:

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this fair did not live up to expectations, that it was a great disappointment. The tendency to display dussies instead of real machines was particularly apparent in the exhibit of the Ministry of Machine Building. The number of fair visitors with expert judgment of the products exhibited (potential customers) declined considerably acceptantion as against the proceding fairs.

Following are some of the reactions to the fair:

Ho new products were shown in any field. Leasnachive conomic The representatives of trade were restricted by them plans. The foreign visitors from the People's Democracies merely fulfilled a political obligation.

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2. Appraisal

of the various exhibitors:

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the following exhibits are described: Exhibits of the people-owned industry, private exhibitors, West German exhibitors, and exhibitors from the In People's Democracies.

3. Appraisal of the products exhibited from a technical point of view:

A. The technical fair

The following products and exhibits at the technical fair are evaluated:

Vehicle building (automobiles, motorcycles, bicycles, tracks, etc., shipbuilding, ratherex rail vehicles - locomotives, railroad care); machine building, tools; accessories; metallurgy; chemicals; electrical, optical, and precision instrument industries; the Soviet pavilion; and the pavilions of the People's Desocracies.

baple fair

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impressions gathered described.

from visitors to the sample fair are

4. Over-all impressions

The 1952 Leipzig Fair was no fair in the accepted sense of the word but a show with political tendencies. The mamber of visitors was less than usual and disappointing.

Foreign language document or microfilm of it

is available from CIA Library

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12 January 1953

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